



# SHARKEYE

WHEEL ALIGNERS UK LTD

[sharkeyewheelaligners.com](http://sharkeyewheelaligners.com)

# UK & IRELAND FRANCHISE PROSPECTUS



Garage Equipment Group  
Progression Through Innovation



**FASEP** <sup>TM</sup>  
MADE IN ITALY



# WHO WE ARE,

SharkEye Wheel Aligners UK Ltd is the UK's leading manufacturer of laser and computerised wheel aligners and related accessories for cars, vans and trucks. We export our products around the world. Our reputation is built on our products' exceptionally high quality, affordable prices and consistently excellent customer service. Aligned wheels:

- cut a vehicle's fuel consumption by an average of 8%
- increase its tyres' longevity by up to 25%
- cut greenhouse emissions
- and cut microplastics entering our waterways.

# WHAT WE DO AND WHY

## OUR GLOBAL MISSION

Provide reliable and efficient wheel aligners which meet our customers' needs, earning and retaining the trust of everyone we deal with.



MADE IN  
ITALY



# A UNIQUE

SharkEye, the UK's leading manufacturer of wheel aligners, is teaming up with FASEP, the elite Italian garage equipment producer, and auto sector giant GARAGE EQUIPMENT GROUP to offer 33 truly unique sales and service franchise opportunities across Britain and Ireland.

As a franchisee you will have exclusive rights to service all SharkEye, FASEP and GARAGE EQUIPMENT GROUP equipment in your zone. You will also get exclusive wholesale discounts, enabling you to offer customers the best prices on garage equipment in your franchise zone.

# OPPORTUNITY



SharkEye, based near Sheffield, is one of the world's top 10 wheel aligner manufacturers, exporting its products globally.



FASEP's customers include Bridgestone, the Japanese tyre colossus, and US tyre giant Goodyear, who both use FASEP wheel balancers for quality control at their European bases.



Garage Equipment Group  
Progression Through Innovation

Garage Equipment Group - +20% share of the UK garage equipment market.

# SHARKEYE FRANCHISE

## BIG POTENTIAL...

... If set up and run correctly, a SharkEye franchise has the potential to be profitable.

## BIG PATCH...

...We expect many of our franchise zones will require more than one van to keep pace with demand as things start moving.



# IN A NUTSHELL

## BIG DEMAND...

...There is a strong demand for our premium products. You will help meet this demand by establishing yourself as a trusted local face serving our / YOUR customers.

## BIG SUPPORT...

... Supporting you every step of the way will be the SharkEye central team, boasting 38 years of wheel aligner and garage equipment expertise.

## BIG LOVE...

... It's in our interests for you to succeed. We'll be the Iceman to your Maverick. As you succeed, we succeed. As you grow, we grow.





# SOME OF THE PRODUCTS



**LEADING  
LASER WHEEL ALIGNER  
MANUFACTURER**



# YOU'LL BE WORKING WITH



**THE ITALIAN  
GODFATHER OF  
GARAGE  
EQUIPMENT**



Garage Equipment Group  
Progression Through Innovation

**BOASTING 20%  
OF THE UK GARAGE  
EQUIPMENT MARKET**

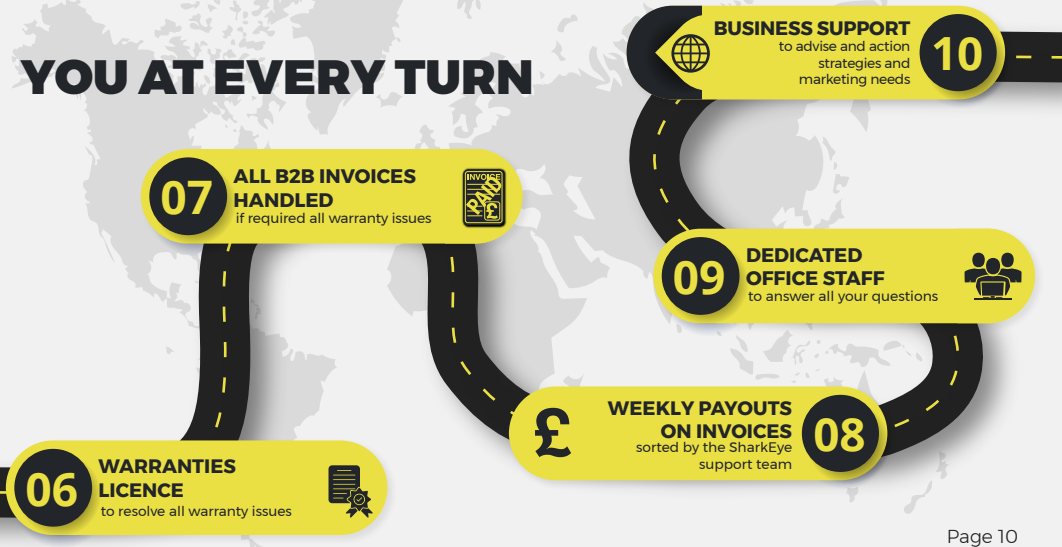


# 10 - POINT FRANCHISE



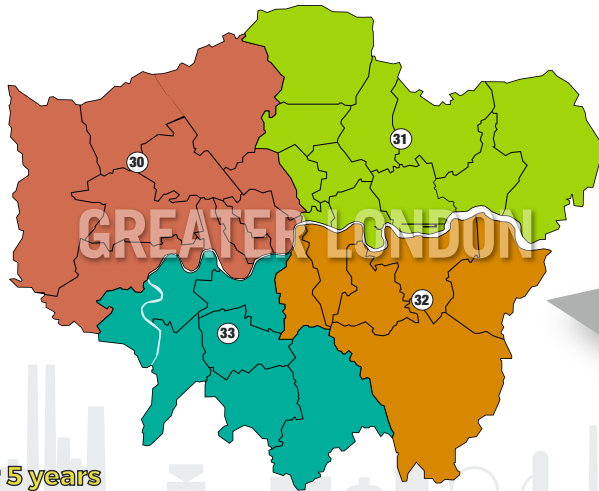
# SERVICE PACKAGE

## YOU AT EVERY TURN



# TAKE YOUR PICK

- 30. NORTH WEST LONDON
- 31. NORTH EAST LONDON
- 32. SOUTH EAST LONDON
- 33. SOUTH WEST LONDON

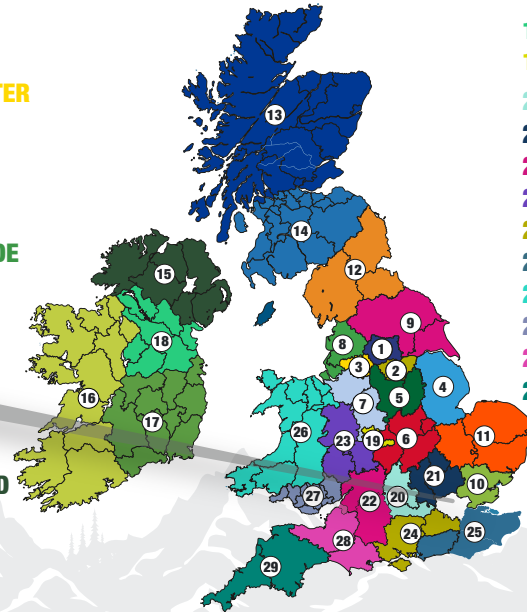


- Pick your patch
- £24,950 + VAT for 5 years
- For more on each franchise zone, visit or scan:
- [www.sharkeyewheelaligners.com/franchisee](http://www.sharkeyewheelaligners.com/franchisee)



# FRANCHISE ZONES:

1. WEST YORKSHIRE
2. SOUTH YORKSHIRE
3. GREATER MANCHESTER
4. LINCOLNSHIRE
5. NOTTS & DERBY
6. HEART OF ENGLAND
7. CHESHIRE & STAFFS
8. LANCS & MERSEYSIDE
9. NORTH YORKSHIRE
10. ESSEX
11. EAST ANGLIA
12. THE NORTH
13. NORTH SCOTLAND
14. SOUTH SCOTLAND
15. NORTHERN IRELAND
16. WEST ÉIRE
17. SOUTH ÉIRE



18. NORTHEAST ÉIRE
19. WEST MIDLANDS
20. THAMES VALLEY
21. THREE COUNTIES
22. THE WEST
23. MERCIA
24. THE SOUTH
25. SOUTH EAST
26. CYMRU
27. SOUTH WALES
28. WEST COUNTRY
29. SOUTH WEST

# SO YOU'RE READY TO ROLL,



## STOCK

accessories and aligners.



## SPECIFICALLY

your van will be equipped with an IBEX wheel aligner, 25cm aligner tables and a FALCON aligner for demonstrations.



## COMPREHENSIVE

ongoing product training on our wheel aligners and other kit: how to operate, install and maintain them.



## TRAINING

at our fully equipped training centre and showroom at Worksop, Notts.

# WE'LL GIVE YOU:



## IMMEDIATE

daily access to expert advice from SharkEye Group.



## EXCLUSIVE

franchise discounts on **SHARKEYE**, **GEG** and **FASEP** products.




## DEDICATED

on support on sales, invoicing, marketing, branding, safety and much more.



## WHATSAPP

group including SharkEye Group and all other franchisees - sharing ideas, help and best practice.



*"I'm sick of same old ... I want a new challenge ..."*

“

A truly unique opportunity to run your own sales and service business with direct backing from three major automotive brands

**Carl Gibson,**

MD of SharkEye Wheel Aligners UK Ltd

”

**To find out more, visit or scan**  
[www.sharkeywheelaligners.com/franchisee](http://www.sharkeywheelaligners.com/franchisee)

